

WHEREAS; in June of 1955, William Claude Blain and Norman Albert “Bert” Blain opened the very first Blain’s Farm & Fleet in Janesville, and this year, the company is celebrating 70 successful years in business; and

WHEREAS; after seven decades, Blain’s Farm & Fleet has grown from its original storefront to now operating 45 stores across four Midwestern states, serving millions of customers each year; and

WHEREAS; known for its vast range of products, Blains Farm & Fleet is a trusted destination for power equipment, lawn and garden supplies, agricultural and hobby farming needs, tools, paint, hardware, automotive parts and service, pet care products, home essentials, clothing and footwear, snacks and beverages, outdoor sporting goods, and its beloved seasonal Toyland experience; and

WHEREAS; a proud family-owned company, Blain’s Farm & Fleet takes pride in putting its communities first, donating to hundreds of local charities and organizations each year, including the Bert Blain Memorial Heart Walk, local 4-H sponsorships, FFA scholarships, pet adoption events, and more; and

WHEREAS; today, the people of Wisconsin join Blain’s Farm & Fleet in celebrating seven decades of business in the state and wish the company many more years of service and success;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim September 17 2025 as

BLAIN’S FARM & FLEET DAY

throughout the State of Wisconsin and I commend this observance
to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 4th day of September 2025.

TONY EVERS, Governor

By the Governor:

SARAH GODLEWSKI, Secretary of State